



Omar Assrour

CONTACTS

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PROFESSIONAL EXPERIENCE

Flow Agent – Cashier SILDA (Rafii), Guelmim | 03/2025

- Managed a team of 30 employees with fluent and effective communication, ensuring optimal collaboration
- Supervised inventory and financial transactions, ensuring accuracy of accounts
- Used Excel for data tracking and report generation
- Coordinated with suppliers, shippers, and sellers to ensure efficient receipt, storage, and distribution of goods
- Ensured compliance with company policies and safety standards in daily operations.

Branch Manager at SILDA (Rafii) in Essaouira (Temporary Replacement) | 11-2024

- Supervised daily agency operations to ensure optimal workflow
- Administrative follow-up and reporting on stock movements and sales
- Optimized logistics processes to improve agency efficiency and responsiveness
- Managed financial flows: received payments from sellers and securely transferred funds to the company via bank

Billing Manager at SILDA (Rafii) in Ait Melloul | 10-2024

- Monitored and issued seller invoices according to company accounting procedures
- Verified delivery slips, reconciled with orders, and updated administrative files
- Contributed to communication between logistics and accounting departments, ensuring smooth information exchange and operational consistency

Logistics Internship and Warehouse Management at SILDA (Rafii) in Ait Melloul | 09-2024

- Collaborated with suppliers to ensure provision of necessary parts for factory operation
- Participated in order preparation and distribution of materials to technical teams
- Acquired practical knowledge in operational logistics, warehouse organization, and stock flow management
- Strengthened teamwork, professional rigor, and time management

ACADEMIC BACKGROUND

Bachelor's Degree in Economics and Management – Ibn Zohr University, Faculty of Guelmim | 2023-2024

- Advanced studies in macroeconomics, financial analysis, and strategic management, accounting
- Development of skills in data interpretation, problem-solving, and project coordination

DEUG (General University Studies Diploma) – Ibn Zohr University, Faculty of Guelmim | 2020-2023

- Solid foundation in microeconomics, accounting, statistics, and business management
- Application of economic reasoning to real business problems and management

Scientific Baccalaureate – Hassan II High School, Bouizakarne | 2019-2020

VOLUNTEER EXPERIENCE

General Secretary - Association of Young People of the Village for Cultural Development | 2023-2024

LANGUAGE SKILLS

Native Languages: Tamazight, Arabe

Other Languages: English C1 - Français B3

TECHNICAL SKILLS

Software Proficiency:

• MICROSOFT OFFICE	• MAILCHIMP
• GOOGLE WORKPLACE	• CANVA
• NOTION	• OODOO
• WEEBLY	• Wordpress
• Mailerlite	• CapCut
	• Google Analytics

PERSONAL PROJECTS

omarassrour.com

- Built a personal brand website to share articles, insights, and creative ideas across multiple fields of interest.
- Showcased personal services, digital products, and professional achievements in marketing and writing.
- Designed and wrote all content to reflect authenticity, expertise, and creativity.
- Integrated a portfolio, blog, and contact system while staying up to date with the latest trends and industry news.

HowToStudyAlone.com — Educational Platform

- Created an online platform dedicated to helping students master self-learning and productivity.
- Published practical guides and study strategies based on personal experience and research.
- Built the website as an extension of the “How to Study Alone” eBook and developed social media content to reach and engage a wider student audience.
- Focused on motivation, organization, and efficient learning methods for independent students.

MoneyPsy.xyz — Finance & Psychology Blog

- Developed a blog exploring the connection between financial behavior, mindset, and decision-making.
- Wrote in-depth articles simplifying economic and psychological concepts for general readers.
- Applied SEO and digital marketing techniques to build visibility and organic traffic.
- Combined storytelling and data-driven insights to educate and inspire financial awareness.

NomadState.Weebly.com — Travel Blog

- Founded a travel blog focused on cultural diversity, adventure, and lifestyle experiences.
- Shared personal travel stories, photography, and local insights to inspire exploration.
- Highlighted destinations through authentic narratives and practical travel advice.
- Promoted global curiosity and open-mindedness through engaging and relatable content.

eBook — “How to Study Alone”

- Authored a comprehensive eBook sharing my personal journey of studying independently, with focus and motivation.
- Shared proven methods for productivity, time management, and self-discipline drawn from real experience.
- Blended personal insights with practical tools to help readers succeed academically.
- Designed the eBook as both an inspirational and actionable roadmap for independent learners.

7. Social Media Content Creation

- Developed and executed social media content strategies to increase engagement and reach for personal projects.
- Created posts, visuals, and short-form content tailored to target audiences on multiple platforms.
- Monitored analytics to optimize content performance and audience interaction.
- Leveraged social media to amplify personal projects, grow following, and enhance online presence.

PERSONAL PROJECTS

- Website creation & management (WordPress, Weebly, Blogger)
- UX/UI design and layout planning
- Blogging & content writing
- eBook authorship
- Social media content creation & strategy
- Copywriting & storytelling
- SEO optimization (including WordPress SEO)
- Audience engagement & community building
- Project planning & time management
- Visual content design
- Creativity & innovation
- Persuasive communication

CURRENTLY LEARNING / SKILLS IN PROGRESS

- Python programming
- Advanced Excel
- SEO (advanced techniques)
- Email marketing
- Salesforce administration